

PRESS RELEASE
FOR IMMEDIATE RELEASE

INSTAGRAM PHOTO CONTEST #ParadorHappyFace

Tangerang, Indonesia

March 2015

The International Day of Happiness was inaugurated in 2012 by the general assembly of United Nations. This globally recognized event is full of fun and it is celebrated annually on March 20th with the goal of spreading happiness to others around the world.

This year, in order to celebrate the International Day of Happiness, Parador Hotels & Resorts held an Instagram Photo Contest with the hashtag #ParadorHappyFace. We welcomed everybody to spread happiness by taking part in this photo contest.

The terms and conditions for the Instagram Photo Contest (#ParadorHappyFace) were:

1. Follow @paradorhotels on Instagram
2. Post your happy face photo with a creative caption and use hashtag #ParadorHappyFace
3. Tag @paradorhotels and mention one friend
4. Photo to be submitted before March 22nd, 2015

The prizes for the three lucky winners include:

- 2 Nights Stay at Atria Hotel Malang
- 2 Nights Stay at Atria Hotel Magelang
- 1 Night Stay at Fame Hotel Serpong

The Instagram Photo Contest was held from March 20th to 22nd, 2015. The three lucky winners were announced on March 23rd, 2015 through our website www.parador-hotels.com. The lucky winners are @masdasolah, @vera_aira and @giacinta_yovita. Congratulations to the winners!

About Parador Hotels & Resorts

Launched in January 2013, Parador Hotels & Resorts has quickly become a recognized name in the hospitality industry. The management and staff dedicate themselves to becoming the most inspiring hospitality management team, with the ultimate goal being to manage 99 leading hotels, resorts and residences by the year 2024.

With a full range of services provided, Parador Hotels & Resorts have five brands in their portfolio including Vega Hotels, Atria Hotels, Ara Hotels, Fame Hotels and Starlet Hotels. You will find a unique combination of humble Asian hospitality and professionalism throughout our range of hotels and resorts. Through our commitment to innovation, we are offering excellent alternatives to our guests and provide the best returns to all stakeholders. We take responsibility for quality, we deliver customer satisfaction and we act with integrity in all we do. Parador Hotels & Resorts will always be a company upon which an investor can depend.

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