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PARADOR CAREER EXPO 2014 in BANDUNG

BANDUNG, WEST JAVA

Wednesday, 3 December 2014

Today, **Parador Hotels & Resorts (Parador)**, a domestic pioneering hotels and resorts management company, is proud to announce its partnership with STP Bandung (Bandung Tourism Institute) with the release of **PARADOR CAREER EXPO 2014**.

This very first career expo took place at the auditorium of STP Bandung from 09:00 am to 05:00 pm. This all-day event started off with an inspiring speech by Ricky Theodores, COO of Parador, where he offered some insights into hotel product knowledge.

Ricky Theodores said *“Job growth continues for the hospitality sector with a 20 percent increase over Q3 2014 and our brand will be expanded to Batam, Palembang, Lampung, Serang, Ujung Kulon (Paramount Island), Jakarta, Bogor, Bandung, Yogyakarta, Semarang, Surabaya, Bali, Lombok, Timika and Jayapura with a target 34 hotels being developed by 2019.”*

This was followed by the giving of a symbolic trophy of partnership between **Parador** and STP Bandung, closing with a press conference with local media friends and lunch while the ‘walk-up recruiter booths’ continued until 05:00 pm.

Participating hotels under Parador group are **Atria Hotels & Conference Gading Serpong, Atria Residences Gading Serpong, Ara Hotel Gading Serpong, Fame Hotel Gading Serpong, Atria Hotel & Conference Magelang, Atria Hotel & Conference Malang, including 1 booth for hotels that will be opened next year.**

Ricky Theodores added *“Our target for 2024 is to manage 99 hotels in the major Indonesia cities, going international with our service culture of Modern Asian Hospitality”*.

Robby Tambunan, Human Capital Director of Parador said *“To assist the massive hotel expansion by Parador, the human capital division of Parador is focused on a talent development program, whilst through*

this career expo we aim to meet the best talent and recruit them to Parador in the near future.”

“Additional career expo dates are scheduled in 2015 in other cities outside Jakarta”, added Robby. So stay tuned and get in touch through www.career.parador-hotels.com

ABOUT PARADOR HOTELS & RESORTS

Formed in September 2012, Parador Hotels & Resorts has quickly become a well-recognized name in the hospitality industry. By the end of 2013, Parador had already opened six hotels in Serpong (Tangerang), Magelang (Central Java) and Malang (East Java) – and is managing them all. Parador has dedicated itself to be the most inspiring hospitality management team, with the ultimate goal of managing hundreds of leading hotels, resorts and residences by 2024. From selected service to luxury, Parador has five brands in its portfolio, including Vega, Atria, Ara, Fame and Starlet. Even though each brand serves a different type of guest, all Parador brands and properties offer the best combination of humble Asian hospitality and professionalism.

Through our commitment to innovation, we are offering excellent alternatives to our guests and provide the best returns to all stakeholders. We take responsibility for quality, we deliver customer satisfaction and we act with integrity in all we do. Parador Hotels & Resorts will always be a company upon which an investor can depend.

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