

Press Release



Topping-Off Ceremonial ATRIA HOTEL & CONFERENCE MALANG

TANGERANG, February 2013 – Parador Hotels & Resorts announced the ceremonial topping-off of **Atria Hotel & Conference Malang** was held in February 12th, 2013. The ceremonial led by Elizabeth Sindoro, CEO of Paramount Group and accompanied by Tanto Kurniawan, Commissioner of Paramount Propertindo along with the company's board of management.

According to Ricky Theodores, Vice President of Parador Hotels & Resorts "**Atria Hotel & Conference Malang** will be opened in September 2013 and will become the 5th hotel managed by Parador Hotels & Resorts after we successfully opened of 4 hotels on 12.12.12. Malang rapid development for the last 3 years, required accommodation and MICE facilities with international standard, and we are confident that **Atria Hotel & Conference Malang** will provide not only option but new experience for the market".

Atria Hotel & Conference Malang is a 4-star leading conference hotel in the prime area of Malang city, addressed at Letjen S Parman main street. With total 178 rooms included 3 suite rooms, the **Atria Hotel & Conference Malang** completed by 1000 square meters of Ballroom and 6 multi-functional meeting rooms that can accommodate events arrangement from corporate business meeting to banquet wedding reception. Capitalizing on its position, the hotel amenities included LCD televisions, wireless Internet access, signature restaurant, coffee shop, lounge & bar, swimming pool, fitness center and spa.

According to other hotel's project, Ricky Theodores added "Currently we have 5 projects on construction and will have another opening hotels by end of 2013 which is **Atria Inn Paramount Serpong** a 3-star lifestyle hotel and early 2014 **Famehotel Tangerang** a new concept of smart budget hotel for business traveler".

"Another 3 properties consist of **Atria Hotel & Conference, Atria Inn Hotel and Famehotel** will be opened by 2015 at the same time in vibrant area of Slipi, Jakarta. All hotels are located in one complex named **Paramount City** adjacent or connecting to massive 2,100 seating capacity Convention Center. All these projects are part of our inspiring & ambitious master plan to open and manage 24 hotels by 2015 and 99 hotels by 2024!" said Ricky Theodores recently.

About Parador Hotels & Resorts

Launched in September 2012, Parador Hotels & Resorts has quickly become well recognized in the hospitality industry. By December 2012 they opened and managed four hotels in Serpong, Tangerang and Magelang, in Central Java, also there will be twelve hotels by 2014. Parador Hotels & Resorts dedicate themselves to be the most inspiring hospitality management team with the ultimate goal is to be managing 99 leading hotels, resorts and residences by 2024. From selected service to luxury PARADOR have four brands portfolio to be managed; Grand Atria, Atria, Atria Inn and Famehotels which in all of Parador's properties you will find the best combination of humble Asian hospitality and professionalism.

Media Contact:

Pramita Sari

Corporate Marketing Communication Manager

pramita@parador-hotels.com