



PRESS RELEASE  
FOR IMMEDIATE RELEASE

**“WONDERFUL GIVEAWAYS 2015”  
BY PARADOR HOTELS & RESORTS GROUP**

Tangerang, Indonesia  
March 2015

Taking place at Atria Hotel Gading Serpong on March 12<sup>th</sup>, 2015, Parador Hotels & Resorts (Parador), as one of the most recognized hospitality management companies in Indonesia, held a press conference in order to announce a new program named “Wonderful Giveaways 2015.” This program incorporates a number of Parador’s hotel units, including Atria Hotel & Residences Gading Serpong, Atria Hotel Malang, Ara Hotel Gading Serpong and Fame Hotel Gading Serpong. Each participating hotel unit provided their guests with spectacular giveaways, including three brand new cars and holiday packages (domestic and international).

**1. Atria Hotel & Residences Gading Serpong**

Giveaway : 1 unit Toyota All New Yaris  
Requirement : 2 consecutive nights stay  
Period : January 1<sup>st</sup> – December 25<sup>th</sup>, 2015

**2. Atria Hotel Malang**

Giveaway : 1 unit Toyota Etios  
Requirement : wedding package purchase at minimum Rp 100,000,000  
Period : January 1<sup>st</sup> – December 25<sup>th</sup>, 2015

### 3. Ara Hotel Gading Serpong

Giveaway : 1 unit Toyota Agya

Requirement :

- 2 consecutive nights stay or
- Meeting or event package purchase at minimum Rp 5,000,000

Period : January 1<sup>st</sup> – December 25<sup>th</sup>, 2015

### 4. Fame Hotel Gading Serpong

Giveaway : Holiday trip to Hong Kong or Thailand (international) and Borobudur or Bromo (domestic).

Requirement : one night stay

Period : January 1<sup>st</sup> – December 25<sup>th</sup>, 2015

The draw will be held to coincide with the New Year 2016 celebration, taking place at each hotel unit involved with the “**Wonderful Giveaway 2015**” program. The prize cannot be exchanged for cash and cannot be transferred to another person.

This program stands as a sign of appreciation from Parador Hotels & Resorts Group to all its loyal guests at Atria Hotel & Residences Gading Serpong, Atria Hotel Malang, Ara Hotel Gading Serpong and Fame Hotel Gading Serpong.

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#### **About Parador Hotels & Resorts**

*Launched in January 2013, Parador Hotels & Resorts has quickly become a recognized name in the hospitality industry. The management and staff dedicate themselves to becoming the most inspiring hospitality management team, with the ultimate goal being to manage 99 leading hotels, resorts and residences by the year 2024.*

*With a full range of services provided, Parador Hotels & Resorts have five brands in their portfolio including Vega Hotels, Atria Hotels, Ara Hotels, Fame Hotels and Starlet Hotels. You will find a unique combination of humble Asian hospitality and professionalism throughout our range of hotels and resorts. Through our commitment to innovation, we are offering excellent alternatives to our guests and provide the best returns to all stakeholders. We take responsibility for quality, we deliver customer satisfaction and we act with integrity in all we do. Parador Hotels & Resorts will always be a company upon which an investor can depend.*

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The banner features the Parador Hotels & Resorts logo at the top center. Below it, the text "WONDERFUL GIVEAWAYS 2015" is prominently displayed. The banner is divided into four vertical panels, each representing a different hotel brand and its promotion:

- Panel 1 (Atria Gading Serpong):** Promotes a stay of 2 nights for a chance to win a new Toyota Yaris. Includes the Atria Gading Serpong logo and a photo of a hotel room.
- Panel 2 (Ara Gading Serpong):** Promotes a stay of 2 nights or an event to enter a draw for a Toyota Agya. Includes the Ara Gading Serpong logo and a photo of a hotel building.
- Panel 3 (Fame Gading Serpong):** Promotes a stay of 1 night for a chance to win a trip to Hong Kong or Thailand. Includes the Fame Gading Serpong logo and photos of hotel rooms.
- Panel 4 (Atria Malang):** Promotes a dream wedding at Atria Malang for a chance to win a Toyota Etios. Includes the Atria Malang logo and a photo of hotel staff.